



## Privacy Policy

DoubleShot First Kft. – [www.doubleshot.hu](http://www.doubleshot.hu)

The purpose of this Privacy Policy is to provide transparent information regarding the collection and processing of personal data by DoubleShot First Limited Liability Company (1053 Budapest, Veres Pálné utca 33., hereinafter: the “Controller”), in accordance with Regulation (EU) 2016/679 of the European Parliament and of the Council (GDPR).

This Policy and any future amendments shall enter into force upon publication.

### 1. Controller’s details

Name: DoubleShot First Kft.

Registered office: 1053 Budapest, Veres Pálné utca 33.

E-mail: [doubleshotbudapest@gmail.com](mailto:doubleshotbudapest@gmail.com)

Websites: [www.doubleshot.hu](http://www.doubleshot.hu), [brunchandcoffee.doubleshot.hu](http://brunchandcoffee.doubleshot.hu), [bistrotowntown.doubleshot.hu](http://bistrotowntown.doubleshot.hu), [bistroandcoffee.doubleshot.hu](http://bistroandcoffee.doubleshot.hu)

Tax number: 25196331-2-41

Representative: Norbert Bullás

### 2. Applied service providers and purposes of processing

Service Provider	Purpose of Processing	Legal Basis	Data Transferred
Google Tag Manager	Management of tracking codes used on the website	Legitimate interest / consent	Browsing data
Google Analytics 4 (Google Ireland Ltd.)	Website traffic and visitor analytics	GDPR Article 6 (1) (a) – consent	Cookie ID, IP address, browsing data
Google Ads (Google Ireland Ltd.)	Remarketing and conversion tracking	GDPR Article 6 (1) (a)	Cookie ID, IP address, browsing data
Meta Platforms	Social media	GDPR Article 6 (1)	Cookie ID, browsing



Ireland Ltd.	advertising and remarketing	(a)	data
TikTok Technology Ltd.	Campaign analytics and targeted advertising	GDPR Article 6 (1) (a)	Cookie ID, IP address, device information
Usercentrics A/S (Cookiebot)	Cookie consent management	GDPR Article 6 (1) (c) – legal obligation	User consent preferences

### 3. Data transfers and data processors

The Controller shall transfer personal data to third parties only if required by law or based on the explicit consent of the data subject.

Certain personal data may be transferred outside the European Union (particularly to the United States).

Such transfers are carried out on the basis of the European Commission's approved Standard Contractual Clauses (SCCs).

### 4. Cookies

The website uses cookies to enhance user experience, measure traffic, and display targeted advertisements.

The use of cookies requires the user's prior consent, except for those that are strictly necessary for the operation of the website.

Cookie management is provided by Cookiebot (Usercentrics A/S, Denmark), which enables users to grant, withdraw, and record their cookie consent preferences.

The website may use the following types of cookies:

- **Necessary cookies:** essential for the basic operation of the website.
- **Statistical cookies:** used for visitor analytics (e.g. Google Analytics 4).
- **Marketing cookies:** used for displaying personalized ads (e.g. Google Ads, Meta Pixel, TikTok Pixel).

### 5. Rights of the data subjects

Data subjects have the right to request access to, rectification, or erasure of their personal data, or restriction of processing, and may object to the processing of their data. Data subjects also have the right to data



portability.

Data subjects have the right to lodge a complaint with the Hungarian National Authority for Data Protection and Freedom of Information (NAIH) or seek judicial remedy before a competent court.

## **6. Miscellaneous**

The Controller reserves the right to unilaterally amend this Privacy Policy. The amended version will always be published on the website and shall enter into force on the date of publication.